

Definition of Engagement Opportunities

- **Guest Speaker** – Company representative visits school/classroom and present and answer questions about careers and/or business and industry.
- **Career Mentoring** – Company representative meets one-on-one or in small group of student(s) to share insights and provide guidance about the workplace, career opportunities, and education/training requirements.
- **Job Shadowing** – Company hosts student(s) for job shadowing experiences during which student(s) observes the workday of an employee, interacts with clients/customers, and attends meetings and other appointments.
- **Workplace Tour** – Company hosts students for in-person tours to meet employees, ask questions, and observe work in progress.
- **Career Fairs and Expos** – Company provides representative(s) to attend career fairs and expos at schools or other events to showcase company and its opportunities.
- **Informational Interviews** – Student conducts formal interview with company representative to learn about industry, profession, and/or education and career paths.
- **Real-World Scenarios** – Company provides real-world concepts to help students apply their classroom lessons/units.
- **Workplace Challenges** – Company provides problem-solving exercise for students (under supervision of teacher) to analyze, address, and/or make recommendations about.
- **Curriculum Resources** – Company provides consumables and/or financial support for the purchase of relevant materials to complete hands-on classroom lesson or demonstration.
- **Summer Help** – Company hires individuals for summertime help.
- **Part-Time Help** – Company hires individuals on a part-time basis.