



## Business Advisory Councils

# 2023 Joint Statement Template for Business Advisory Councils

*Joint Statements must be made publicly available by March 1, 2023.*

### Name of Business Advisory Council:

Hancock County Business Advisory Council

### Primary Contact:

Tricia Valasek: Executive Director, Raise the Bar Hancock County  
123 E. Main Cross Street, Findlay, OH 45840  
tvalasek@raisethebarhancock.org

### Secondary Contact:

Jeff Young: Superintendent, Hancock County ESC  
7746 Co Rd 140, Findlay, OH 45840  
youngj@hancockesc.org

1. Are there any changes to your Business Advisory Councils' structure or leadership since you submitted your plan for this academic year?

Our BAC structure and leadership remained consistent during this academic year.

2. Of goals submitting in your 2023 Business Advisory Council Plan, on a scale of 1-10 with 10 being goal accomplished. What goals were you able to accomplish?
  - The BAC worked with Raise the Bar Hancock County to create the first communication method from educators to employers and employers to educators. This newsletter is called "On the Rise" and will be released monthly. The first editions will be printed and mailed to every Hancock County educator and staff member as well as every employer registered with the Hancock Chamber of Commerce and Economic Development.
  - The BAC created and shared a conversation script with area employers so they can share career information with students while hosting field trips. Examples of employers receiving this document are Mazza Museum, Marathon Center for the Performing Arts, Hancock Parks District, and Hancock Historical Museum.
  - The BAC identified industries of interest and need for the community (healthcare, education, finance, and hospitality/tourism). Raise the Bar Hancock County used this information to create the Career Expo Series for high school students and their teachers. Attendees tour workplaces, engage with a variety of employees, and learn about training needs and pathways. Events include:
    - February 28: Hospitality and Tourism (Hancock County CVB, Marathon Center for the Performing Arts, Hancock Hotel, and Hancock Historical Museum)
    - March 30: Finance (Insurance, Investments, Banking, Corporate Accounting)
    - May 11: Healthcare (Pain Management, Biomedical Technician, Career Coordinator, Lab Tech)



- The BAC's leadership is working with all county school districts to coordinate a county-wide professional development day for teachers and staff. This day has been added into each school district's approved academic calendars for 2023-2024. The date is October 9, 2023. Raise the Bar and Millstream Career Center will use 3 hours of this day-long event to speak with educators on career development, soft skill trends, and workplace expectations.
  - a. What challenges have you experienced implementing your goals?

This year has been an extremely positive and productive year for the Hancock County BAC. The active participation of employers and school district representation has led to fruitful conversation and measurable outcomes. Any challenges worth reporting are extremely insignificant and relate to the hope we could accomplish more than able in just a few short months.

3. What new partnerships have your Business Advisory Council formed for the SY23?

The BAC's work with Raise the Bar Hancock County has allowed for more voices to be at the table and involved in BAC-led initiatives. These partnerships involve employers welcoming students and teachers in the Career Expo Series (to date added Hancock County CVB, Marathon Center for the Performing Arts, Hancock Hotel, and Hancock Historical Museum), employers responding to calls-for-action from school districts wanting to connect with employers (manufacturers: Rowmark, Freudenberg-NOK, Simona-PMC, Hitachi Astemo, Werk-Brau, MLS Systems, Hearthside Solutions), and employers receiving information via the "On the Rise" newsletter.

4. Have you added or removed any goals submitted in your SY23 Business Advisory Council Plans? If so, please provide details.

The BAC has not formally added or removed any goals submitted on the SY23 Plan.

5. Have you received any media coverage or participated in any case studies as a Business Advisory Council? If so, please share.

The BAC's leadership has participated in Northwest Ohio Tech Prep's regional meetings to share best practices on BACs.